



Contact: John McIsaac
503-481-9621 (West Coast)
john@mcisaacpr.com

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**KROWNLAB INTRODUCES AN AFFORDABLE, MODERN
INTERPRETATION OF CLASSIC BARN DOOR HARDWARE**

***Utilizing the Same Raw Steel as Traditional Systems, Axel is Quieter, Safer,
More Durable and Suitable for Any Modern Interior***

PORTLAND, OR – March 24, 2016 – Architectural hardware designer and manufacturer Krownlab today announced the launch of Axel, an affordable sliding barn-door hardware system for modern interiors, according to Krownlab founder and CEO Stefan Andrén.

“Axel is our entry level product offering, but no expense has been spared in ensuring its quality and durability,” Andrén said. “It will perform as smoothly many years from now as it does on the day it’s installed.”

Made of 1/4" thick carbon steel, Axel is fabricated to showcase the natural, untouched beauty of its industrial, raw material. Exposed 3" custom-engineered bearings and rugged visible fasteners create a product with a beautiful raw edge, and the same clean, modern aesthetic found in every Krownlab product.

Axel is available in Raw Steel, which will patina wonderfully with age and use, and in Black Steel, which will maintain its matte black appearance without chipping or flaking. Available in three convenient, standard lengths, Axel is perfectly suited for several common door sizes. As it is made from carbon steel, Axel’s track is easy to cut and drill on the job site, providing the flexibility to fit any combination of door panels and door openings.

Axel has been tested to 130,000 open-and-close cycles, which is equivalent to 10 years of heavy use, and is suitable for high-traffic commercial environments, requiring virtually no ongoing maintenance. Axel can support door panels up to 200 lbs. in weight, and ships within a few days of ordering regardless of size and finish.

Utilizing locally sourced, laser-cut steel, Krownlab fabricates its hardware in Portland, OR, and sells direct in the commercial architectural interiors market throughout North America. Stefan Andrén, a former product design director for Nike and Motorola, founded Krownlab in 2009 to develop high-quality architectural products that facilitate efficient, creative, and beautiful interior spaces. All Krownlab products feature an industry-leading 10-year warranty, and every component is manufactured from the highest-quality materials and individually tested before leaving its facility. For more information visit [Krownlab's website](#).

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