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## FOR IMMEDIATE RELEASE

## KROWNLAB INTRODUCES ICONIC, MODERN SLIDING-DOOR HARDWARE SYSTEM FOR COMMERCIAL AND CUSTOM RESIDENTIAL INTERIORS

## Using a Patented, Hubless Design, the Baldur System Can Support Panels Weighing Up to 400 lbs.

PORTLAND, OR – January 26, 2016 – Architectural hardware designer and manufacturer Krownlab today announced the launch of Baldur, a versatile, hubless sliding-door hardware system for commercial and large residential interiors, according to Krownlab founder and CEO Stefan Andrén.

"I created Baldur as a high-end, interior iteration of the classic sliding barn door," Andrén said. "But it's far more than that. The design possibilities are limitless."

Baldur can be attached to door panels in three different ways – <u>Top Mount</u>, <u>Face</u> <u>Mount</u> and <u>Glass Mount</u> – and be used in a variety of door configurations. Its patented, industry-unique hubless design employs custom massive unsealed bearings, four inches in diameter and clamped at only one point in the action, which provide Baldur's movement and distinguish it from all other door systems on the market.

It's easy to adjust the Baldur system onsite, and among Krownlab's three mounting systems, Baldur provides the flexibility to work with panels of nearly any size and material, weighing up to 400 lbs. Baldur's wide steel-on-steel contact surface between its bearing and track ensures even the heaviest doors glide smoothly.

Fabricated from 300- and 400-series stainless steel, in three different finishes – Brushed, Black, and Polished – the Baldur system won't patina or develop rust, even in damp or humid environments. The product has been tested to 130,000 open-andclose cycles, which is equivalent to 10 years of heavy use, and is suitable for hightraffic commercial environments, requiring virtually no ongoing maintenance. As with all Krownlab systems, it can be cleaned with a lint-free rag, polishing in the same direction as the grain.

Utilizing steel hand-cast locally, Krownlab fabricates its hardware in Portland, OR, and sells direct in the commercial architectural interiors market throughout North America. Stefan Andrén, a former product design director for Nike and Motorola, founded Krownlab in 2009 to develop high-quality architectural products that facilitate efficient, creative, and beautiful interior spaces. All Krownlab products feature an industry-leading 10-year warranty, and every component is manufactured from the highest-quality materials and individually tested before leaving its facility. For more information visit Krownlab's <u>website</u>.

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