

FOR IMMEDIATE RELEASE

KROWNLAB PARTNERS WITH SMITH & FONG ON COMPLETE INTERIOR DOOR SYSTEM

The PlybooDoor™ System Combines Krownlab's Modern Sliding Door Hardware with One of Smith & Fong's Premium Panel Offerings

PORTLAND, OR – May 10, 2017 – Architectural hardware designer and manufacturer [Krownlab](#) and bamboo interior finishes pioneer [Smith & Fong Co.](#) today launched a new high-end interior door system called [PlybooDoor™](#), according to Krownlab founder and CEO Stefan Andrén and Smith & Fong founder and CEO Dan Smith.

A truly collaborative product offering, the PlybooDoor system incorporates door panels constructed of Smith & Fong's Linear Sound™ Collection, custom fabricated to work with Krownlab sliding door hardware systems.

"PlybooDoor represents a significant milestone for Krownlab," Andrén said. "It is wonderful to collaborate on a complete door system with a supplier whose products match our commitment to design, functionality, and quality."

PlybooDoor™ panels are available in six premium finishes – Mist, Natural, Amber, Fog, Storm and Noir. Natural and Amber are also available unfinished to be stained at the jobsite to custom match the color palette of a project's interior. The panels offer some sound mitigation and require no ongoing care other than an occasional wipe-down with a damp cloth.

"This is not Smith & Fong's maiden voyage in offering a finished interior product, but a complete door solution is a natural extension of what both companies already do," Smith said. "We expect the commercial interiors market will be as excited as we are."

PlybooDoor panels are specifically prepared for any Krownlab sliding door hardware system in the Face Mount configuration. While PlybooDoor™ panels feature an iconic linear pattern routed into the surface, clear landing pads ensure proper and uniform placement of the Face Mount trolley brackets, with pre-drilled pilot holes to minimize onsite work and speed up installations. Panels are available in a wide array of widths and heights, and each door is made to order for complete design freedom, down to a fraction of an inch.

Manufactured to exacting environmental and sustainability standards, PlybooDoor panels are made in the USA from imported and domestic components and are available in 100% bamboo or 100% FSC®-Certified bamboo, which can contribute toward LEED® credits. The doors meet the ULEF indoor air quality standard—a higher standard than the CARB Phase II criteria—and standard finishes contain no VOCs, making them safe for children, pets, and the planet.

About Krownlab

Krownlab fabricates architectural hardware in Portland, OR, and sells direct in the commercial architectural interiors market throughout North America. Stefan Andrén, a former product design director for Nike and Motorola, founded Krownlab in 2009 to develop high-quality architectural products that facilitate efficient, creative, and beautiful interior spaces. All Krownlab products feature an industry-leading 10-year warranty, and every component is manufactured from the highest-quality materials and individually tested before leaving its facility. For more information visit Krownlab's [website](#).

About Smith & Fong

Founded in San Francisco in 1989, Smith & Fong has been producing innovative and environmentally sound architectural products for nearly 30 years. An early leader in the development of laminated bamboo, Smith & Fong has many firsts to its credit, including the first FSC®-Certified bamboo and the first 100% formaldehyde-free bamboo product offerings, in 2008 and 2007 respectively. Smith & Fong recently developed bundled wall, ceiling, and sound systems as well as a web-based DIY program that enables clients to develop their own wall or ceiling designs and have them delivered complete. Smith & Fong creates its products from bamboo and palm and is distributed globally. For further information please visit <http://plyboo.com>, or <http://durapalm.com>.

###

Media Contact:

John McIsaac
503-481-9621 (West Coast)
john@mcisaacpr.com